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@issielapowsky



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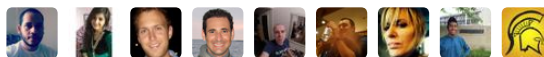
In one press release Larry Page just created a company that is so big it actually owns Google.

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2:02 PM - 10 Aug 2015



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**Bak** @Bakunin7 · 22h

@issielapowsky @WIRED The precursor of Google was AltaVista, I think but not so shure...



**Darryl McAdams** @psygnisfive · 22h

@issielapowsky @WIRED probably more accurate to say they renamed google and put the google name on the search product





**Kevin Lynch** @StillKevinLynch · 21h

@issielapowsky @WIRED Clever, but not really. Google is just spun out as its own smaller piece. The former Google is Alphabet. Shufflin'.



**Phillip Brown** @phi11ipbrown · 22h

@issielapowsky @WIRED Here's Google blogpost/announcement, for those of you trying to figure it out ... [googleblog.blogspot.com/2015/08/google...](http://googleblog.blogspot.com/2015/08/google...)



**Michael Heinz** @Michael4811 · 22h

@issielapowsky what's the name of that company, what are they doing?



**mrnobody** @mrnobody4299 · 22h

@Michael4811 @issielapowsky the name's Alphabet and I really fucking don't know what they're doing



**Michael Heinz** @Michael4811 · 9h

@mrnobody4299 it's a corporate #re-structuring which means they are separating their various activities under one big #enterprise roof!



**mrnobody** @mrnobody4299 · 9h

@Michael4811 yea I know this too, I read the blogpost. It seems kinda crazy but I think that's normal for Google.



**attriel** @\_attriel\_ · 22h

@issielapowsky @wired I sadly mis-interpreted this as Larry Wall :( that would be so much cooler



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